

Business Update (June 2013) - Moda Unica



Highlights

- We are finalizing the contract with the RSPCA.
- Finalized the first version of our series A pitch.
- Finalizing our financial forecast model.
- New e-com site has gone live (proprietary technology).
- Lunched a PawBag blog.

Top Opportunities

- RSPCA – Master license.
- E-Commerce – We are exploring various ecommerce opportunities.
- PawBag-ClawBag – Launched new site, sale and blog.

Top issues

- Series A – We need to start capital raising.
- Resources – financial, operations, technical developer.
- Funding – Depending on how long the capital raising process may take, we might need a bridging loan.
- Fiorucci – Need to cancel the licensing contract.

Sydney Angel Sidecar Fund Investment

- Cost of Investment \$145,006
- Book Value \$145,006