

Update October 2013 - Zenogen



Website:

<http://zenogen.com.au/>

October Update

Dear Zenogen Family,

Earlier this month I (secretly) turned 30, and not having fulfilled Nostradamus' longstanding prophacy which dictated I would be retired to my [Tahitian motu](#) by such age, I subsequently spent majority of my time attending counselling sessions ...so for once, not *any* of our exciting news involves me... which saddens me quite further.

That said, the news [which doesn't involve me] is brilliant!

Recent round of hiring grows team by 50%!

Everybody, please welcome our new Lead Scientist, Nicole van der Laak. With her addition to Zenogen's permanent staff, we've now grown from 2 to 3!

We were very lucky to snag Nicole, as it's not very often you find an individual of her calibre floating around this part of the world. We'll thank her new Aussie husband for dragging her over here...



Originally a Kiwi, Nicole has a Ph.D in chemistry from Cambridge, UK where she attended as a highly regarded [Gates Scholar](#) (Rhodes has nothing on Gates!) She has several years' experience leading scientific research in materials similar to Zenogen's own secret catalyst, and is brave enough to join our ambitious start-up.

Next time you drop by ATPi, please don't forget to come and introduce yourself to Nicole.

The patent becomes a portfolio!

Thanks to Rob Wulff and the team at Griffith Hack, we've now successfully transitioned our provisional patent to PCT status. This is the halfway point in the filing process, which gives us a further 18 months to file internationally in jurisdictions of importance.

However, notably, given the impending exploration of supply and manufacturing opportunities in China, we've made a strategic decision to progress full-forward on our Chinese patent filing.

Being first to file in China is always the smartest option, and this acceleration of the patenting process also allows us the rare (and desirable) advantage of filing two distinct patent classes, which would otherwise be mutually exclusive under the traditional process. Simply, all this means is: we now possess the strongest possible protection in this market.

So with the PCT underway and two full patents in China, now we've got a portfolio!

Stay tuned...

During November and December, Alex and I are off to the US to begin our next technology roadshow. Our latest round of lab results have already piqued the interest of an Australian, and at least two North American VCs; and we've been invited to pitch at the New England Venture Summit in Boston.

NEXT UPDATE: expected sometime before Christmas, 2013

Kind regards, Daniel